2024 PRODUCT >GUIDE



AGRELIANT GENETICS®

Farming can be a demanding occupation, subject to a variety of factors such as time, weather, and global pressures. You need an advantage to help successfully navigate these factors and maximize performance.

You need PRIDE[®] Seeds, a trusted partner dedicated to consistently delivering successful outcomes with our unique portfolio of seed and service. This dedication is fueled by AgReliant Genetics[®], our parent company focused solely on seed and delivering one-of-a-kind germplasm never-seen-in-North America.

But as a parent, AgReliant doesn't stop there. They've significantly invested in research and development focused on the discovery of new, diverse genetic innovation to provide unique, high performing solutions for your specific pest, disease, and weather challenges for today and for the future. Our breeders walk local fields, conducting first-hand field observations and hands-on interaction with local field agronomists to ensure our genetics meet the goals of each farmer. We log more than 50,000 in-season hours of agronomic review of a full 800,000 test plots, with up to 50 measured traits per hybrid.

When it comes to performance, yield matters. After all, greater yield means more money in your pocket. PRIDE Seeds consistently provides leading-edge seed options that delivers yield where it matters most, on your farm. Trust in PRIDE Seeds, from the AgReliant Genetics[®] family.



2024 LINE UP



- 08 PRIDE Seeds G Series
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29 PRIDE TRS System

- 30 Silage Corn Product Charts
- 34 Silage Corn Product Highlights

PRIDE SEEDS ADVANTAGE

Farmers deserve an advantage: The PRIDE[®] Seed Advantage. You have access to leading-edge products through PRIDE Seeds that enable success where it matters most - on your farm. You can rely on our dedicated team to provide sales expertise, agronomy support, quality production, and service tailored to meet your needs.





Best-in-class genetics together with industryleading traits and seed treatment protection.



Superior seed quality driven by our dedicated production teams.



Dedicated sales and customer service teams who provides expertise and service tailored to meet your needs.



An industry-leading Stand Protection Policy* in the event of replant or severe stand reduction situations based on seed treatment type used.



Personal agronomy guidance and products designed to help you take full advantage of your seed's genetic potential



Timely field support to answer your questions, particularly during stand establishment in the spring.



Access to comprehensive information through tools such as annual plot data across Canada and the United States.

Payment options and programs* which include:

- Early cash discounts
- Flexible payment options including Visa and MasterCard
- Partner Plan extended credit programs to help manage cash flow

*See your Grower Program Guide for more details or contact us at 1-800-265-5280



OUR TEAM

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ZONE MAP

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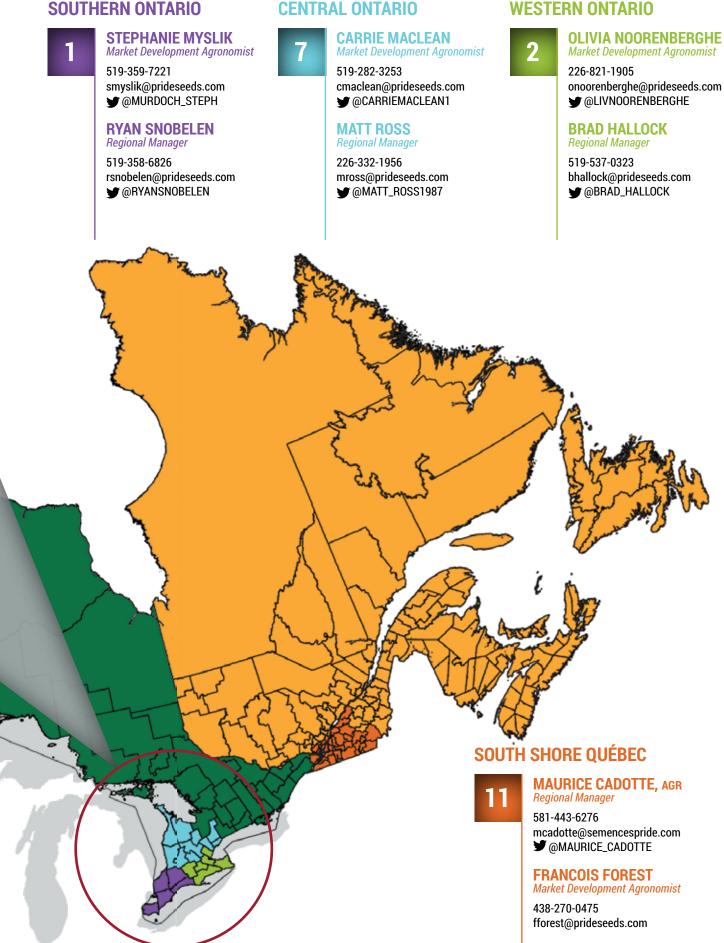
NORTH SHORE QUÉBEC

12

FRANCIS ALLARD, AGR., M.SC Market Development Agronomist

OLIVIER LANOIE, AGR *Regional Manager*

SOUTHERN ONTARIO





PRIDE SEEDS G SERIES

PRIDE SEEDS G SERIES

Growers and dealers have access to the best-in-class corn hybrid options thanks to the G SERIES from PRIDE Seeds.

This gives you access to unique genetic pairings that may be matched with trait options to meet your farm needs and operation goals.

The G SERIES is derived from programs designed to deliver competitive and valuable products for growers across Canada. You can rely on a complete portfolio of seed and service that will maximize performance and yield. See below for details:



TRAITS THAT DELIVER.

PRIDE G SERIES

	G9	GB	G7	G4	G2	GI
	SmartStax® PRO RIB Complete®	SmartStax [®] RIB Complete [®]	DuracadeViptera™	Trecepta® RIB Complete®	VT Double PRO [®] RIB Complete [®]	Roundup Ready [®]
INSECTS			MODES O	F ACTION		
European Corn Borer	$\sqrt{\sqrt{\sqrt{1}}}$	$\checkmark \checkmark \checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$	
Corn Earworm	$\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark$	
Fall Armyworm	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark$	
True Armyworm			\checkmark	\checkmark		
Black Cutworm	\checkmark	\checkmark	$\checkmark\checkmark$	\checkmark		
Western Bean Cutworm			\checkmark	\checkmark		
Northern Corn Rootworm	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$			
Western Corn Rootworm	$\checkmark\checkmark\checkmark$	$\checkmark\checkmark$	$\checkmark\checkmark$			
Herbicide Tolerance	Roundup Ready® + Liberty®	Roundup Ready® + Liberty®	Glyphosate Tolerant + Liberty®	Roundup Ready®	Roundup Ready®	Roundup Ready®
Refuge	5% RIB Complete	5% RIB Complete	5% E-Z Refuge®	5% RIB Complete	5% RIB Complete	

RATINGS:

 \checkmark = Single Mode of Activity | $\checkmark \checkmark$ = Dual Mode of Activity | $\checkmark \checkmark \checkmark$ = Triple Mode of Activity



BUILT-IN Corn Rootworm PROTECTION UNLIKE

ANYTHING THAT'S COME BEFORE

DEFEND LIKE A PRO

3X GREATER ROOT NODE PROTECTION FROM HIGH-PRESSURE CORN ROOTWORM VS. QROME® PRODUCTS IN HIGH-PRESSURE CORN ROOTWORM ENVIRONMENTS:





ASK YOUR SEED REPRESENTATIVE ABOUT THE STRONGEST BIOTECH DEFENCE AGAINST CORN ROOTWORM.







*34 2021 Bayer Trials in the corn belt (KS, CO, NE, IA, IL, ND, SD, OH, MN) in medium to very high CRW pressure environments (as shown by a Node Injury Score of 0.76:3.0 on a 0-3 scale in the non-CRW traited check) vs SmartStax® RIB Complete® Corn Blend, Agrisure Duracade® FZ Refuge®, Grome® and Optimum® AcreMax® XTreme products in the 95:115 RM range with comparable trait packages.

Bayer is a member of Excellence Through Stewardship[®] (ETS). Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship[®] (ESC) and the Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready[®] 2 Technology contains genes that confer tolerance to glyphosate. Glyphosate will kill crops that are not tolerant to glyphosate. RIB Complete[®], Roundup Ready[®] 2 Technology and Design[®], Roundup Ready[®] and SmartStax[®] are trademarks of Bayer Group. Used under license. LibertyLink[®] and the Water Oroplet Design are trademarks of BASF. Used under license. Herculex[®] is a registered trademark of Dow AgroSciences LLC. Used under license. B2023 Bayer Group. All rights reserved.







The best way to minimize the risk of devastating crop damage is to help maximize control of high-pressure corn rootworm* below ground while protecting against above-ground pests. SmartStax[®] PRO with RNAi Technology will provide three modes of action against corn rootworm.

WHAT SETS SMARTSTAX® PRO TECHNOLOGY APART

- Will be the first product with **THREE** modes of action for corn rootworm control
- Will combine the proven benefits of SmartStax[®]
 Technology with an additional, RNAi-based mode of action
- SmartStax[®] PRO Technology will provide broad-spectrum control of above- and below-ground pests as well as tolerance to glyphosate and glufosinate herbicides

EXCEPTIONAL ABOVE- AND BELOW-GROUND PROTECTION

Multiple modes of action give corn plants the protection they need against major pests that can inflict serious crop damage.





CORN ROOTWORM (NORTHERN & WESTERN)

EUROPEAN CORN BORER



FALL ARMYWORM



CORN EARWORM



BLACK CUTWORM

QUANTIFYING THE DAMAGE

Root damage is primarily caused by corn rootworm larval feeding. Every root node nibbled by larvae can result in a yield loss of approximately 15%.¹ In addition, root lodging can impede harvesting, further reducing grain yield by 15%–34%.²



DAMAGED ROOT 15%-34% yield loss from root damage by corn rootworm

34 2021 Bayer Trials in the corn belt (KS, CO, NE, IA, IL, ND, SD, OH, MN) in medium to very high CRW pressure environments (as shown by a Node Injury Score of 0.76-3.0 on a 0-3 scale in the non-CRW traited check) vs SmartStax RIB Complete* Corn Blend, Agrisure Duracade* E-2 Refuge*, Grome* and Optimum* AcreMax* Xtreme products in the 95-115 RM range with comparable trait packages

1. Journal of Applied Entomology 137 (2013): Validation of a nested error component model to estimate damage caused by corn rootworm larvae. N.A.Tinsley, R.E.Estes & M.E.Gray. 2. Spike BP, Tollesfon JJ, 1991. Yield response of corn subjected to western corn rootworm (Coleoptera:Chrysomelidae) infestation and lodging. J. econ Entomol. 84, 1585-1590.





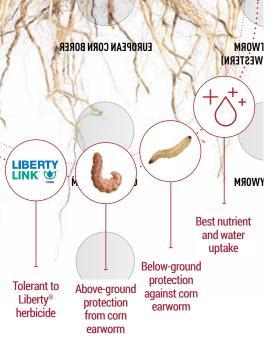


corn rootworm* below ground while ests. SmartStax® PRO with RNAi es of action against corn rootworm.

Built-in modes of action, SmartStax[®] RIB Complete[®] corn can deliver maximum control of corn rootworm, the billion dollar bug. Plus, it's a RIB Complete[®] brand corn blend, which means refuge compliance for the corn-growing area is easier than ever.

L ABOVE- AND BELOW-)TECTION

s of action give corn plants the / need against major pests that ous crop damage.



ABOVE GROUND AND BELOW-GROUND INSECT PROTECTION, PLUS THE CONVENIENCE YOU WANT.

SmartStax® RIB Complete® corn blend is one of the most advanced insect and weed control systems available. SmartStax® technology provides two proven, highly effective modes of action against below-ground corn rootworm and additional modes of action against above-ground insects, including corn earworms. This broad-spectrum insect protection and weed control blend offers farmers high yield potential.

FEATURES & BENEFITS

- · Multiple modes of action to help protect plants above and below the ground.
- Multiple modes of action against corn earworm*, corn rootworm, and European corn borer.
- Protects roots to enable the best nutrient and water uptake.
- · Protects shoots to enhance photosynthesis and grain production.
- The use of unique multiple modes of action provides enhanced insect protection while maintaining long-term durability of the trait technology.
- · Solution for corn on corn growers.
- Tolerant to Liberty® herbicide.





Trecepta[®] corn targets corn earworm with three modes of builtin action to reduce yield loss by protecting kernels from a wide range of pests. Built on the proven VT Double PRO[®] technology, Trecepta[®] technology gives you more complete control over above-ground insects.

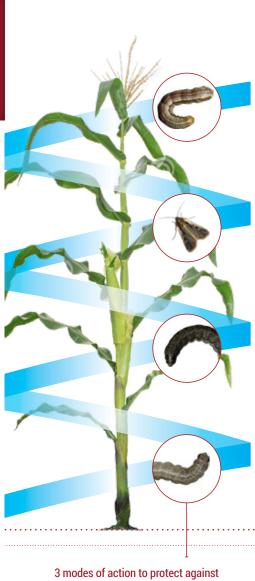
GET CLEANER EARS WITH BROAD-SPECTRUM PROTECTION AGAINST ABOVE-GROUND PESTS.

Trecepta[®] technology combines the power of three different modes of action for broad-spectrum control of above-ground feeding pests, including Western bean cutworm*. This technology helps to put more grain in the bin and more money in the bank.

Three unique modes of action for maximum protection from damage caused by above-ground feeding pests, including European corn borer, corn earworm, fall armyworm, black cutworm and Western bean cutworm.

FEATURES & BENEFITS

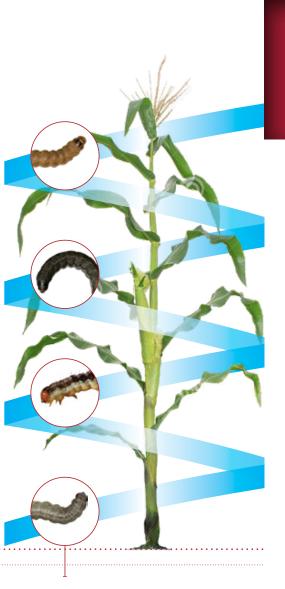
- Built on the proven performance of VT Double PRO® technology.
- Promotes healthy stalks and cleaner ears to help improve grain quality.
- Delivers maximum protection from above-ground insect damage through multiple modes of action.
- Includes Roundup Ready[®] 2 technology for effective weed control and excellent crop safety.



above-ground pests including the Western bean cutworm







2 modes of action to protect against above-ground pests Above-ground insects like European corn borer, Southwestern corn borer, fall armyworm, and corn earworm have the potential to cause considerable damage to your crops. VT Double PRO[®] corn offers two modes of action against these pests.

DUAL MODES OF ACTION TO CONTROL ABOVE-GROUND PESTS WITH THE CONVENIENCE OF REFUGE IN THE BAG.

VT Double PRO® RIB Complete® provides dual modes of action for above-ground insects with the convenience and simplicity of refuge in the bag. Plus, the reduced refuge of just 5% of planted acres allows for higher whole-farm yield potential.

FEATURES & BENEFITS

- Advanced above-ground protection with dual modes of action to control corn earworm*, European corn borer and fall armyworm.
- Roundup Ready[®] 2 Technology for broad-spectrum weed control.
- This product provides in-seed tolerance to Roundup agricultural herbicides.
- Automatic refuge compliance blend of 95% insect protected and 5% refuge seed in every bag.
- With a 95/5% blend of insect-protected seed and refuge seed, you can plant the most traited acres across your entire farm.

AS1047RR EDF SILAGE DISCOVER THE 0.6 TON/ACRE ADVANTAGE

"AS1047 RR EDF is our go-to variety for silage quality and yield. Consistent performance year after year!" RYAN VAN HAL ALBERTA

141 comparisons	Dry T/Acre*	Milk/Acre	% Dry Matter
PRIDE Seeds AS1047RR EDF	7.5	23342	32.4
Competition Leading Products	6.9 21537		34.1
Difference	0.6	1805	-1.7
* Values shown in dry tons per ac	re All prod	uct images shown	are AS1047RR EDF

PRIDE Seeds AS1047RR EDF silage is the heavy weight champion for your farm! Over the past 5 growing seasons and in 141 comparisons to our competitor's industry leading products, AS1047RR EDF provided on average 0.6T/AC more feed, with 1805 more milk/acre. While providing optimal value in feed quality.

Power. Performance. Results! Talk to your local PRIDE Seeds dealer today.

FOCUSED ON PERFORMANCE 1.800.265.5280 PRIDESEEDS.COM



The performance data included is from internal field testing comparing similar maturity PRIDE and competitive products. Performance may vary from location to location and from year to year, as local growing, soil, and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields. PRIDE Seeds makes no guarantees and provides no warranties on the performance of PRIDE Seeds' products. Always read and follow IRM, where applicable, grain marketing, stewardship practices, and pesticide label directions. PRIDE® and the PRIDE Seeds Design® are registered trademarks of AgReliant Genetics Inc. and its affiliated companies. ©2023 AgReliant Genetics Inc., P.O. Box 1088 Chatham, ON. N7M 5L6.

PRIDE SEEDS

SEED TREATMENTS



PRIDE Seeds is proud to offer our growers the best-in-class seed treatments on the market.

For grain and silage corn, PRIDE Seeds has partnered with...

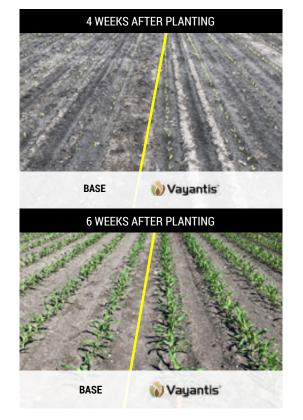


By Syngenta

Vayantis[®] corn seed treatment offers the broadest spectrum of Pythium control on the market. It also delivers a unique mode of action with no known cross-resistance, so growers can be sure their crop is protected.

FEATURES & BENEFITS

- · Broadest spectrum of Pythium control on the market.
- Delivers a mode of action with no known cross-resistance plus built-in resistance management.



PRIDE SEEDS DOES NOT OFFER UNTREATED SEED CORN

SEED TREATMENTS



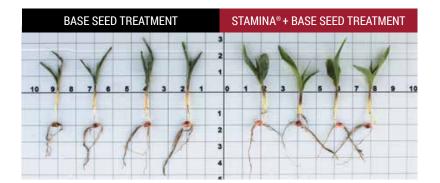
By Syngenta

Fortenza[®] is a non-neonicotinoid corn seed treatment that controls cutworm, European chafer and wireworm, and suppresses seed corn maggot. Fortenza helps build a strong corn stand, even under heavy insect pressure, producing faster, more uniform growth.

Stamina[®]

By BASF

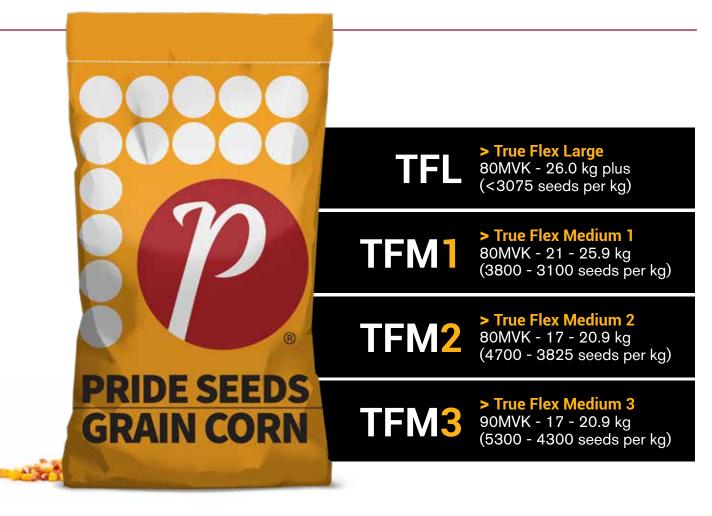
Stamina[®] fungicide seed treatment works by providing greater seedling vigour for increased growth both above and below ground. The results are more consistent and uniform emergence with a greater ability to manage exposure to minor environmental stress, including under cold conditions. In addition, the Group 11 active ingredient works to provide effective protection against seed rot caused by *Rhizoctonia solani*.



BASF Research Trial, Maryhill, Ontario, 2020



SEED SIZE & PACKAGING







GRAIN CORN

HYBRID NAME	PRIDE IDENTIFIER	TRAITS	CHU	RELATIVE MATURITY	FINAL POPULATION	EMERGENCE	MID FLOWERING GDU
A3979G2 RIB	G2		2025	70	32-36	EXC	1080
A3993G2 RIB	GZ		2050	72	32-36	EXC	1080
A4414RR	J		2150	76	34-38	EXC	1095
A4323G2 RIB	B		2200	75	32-36	VG	1090
A4494G2 RIB NEW	IJ		2250	76	32-36	VG	1090
A4646G2 RIB	B		2300	79	32-36	VG	1125
A4848G2 RIB NEW	B		2375	80	32-36	VG	1130
A4939G2 RIB	B		2400	81	30-34	VG	1140
A5105	C	CONVENTIONAL	2500	82	32-36	VG	1140
A5222	C	CONVENTIONAL	2550	83	30-34	VG	1150
A5225G2 RIB	B		2575	84	34-36	EXC	1150
A5292G8 RIB NEW	GB		2600	85	34-36	EXC	1160
A5424G2 RIB NEW	G2		2625	85	32-36	VG	1155
A5404G2 RIB	G2		2625	85	32-36	G	1160
A5432G2 RIB	B		2650	86	32-36	EXC	1170
A5383G8 RIB	GB		2675	86	32-36	VG	1165

Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing. Individual results may vary. Performance may vary from location to location and from year to year, as local growing, soil and weather condition may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.

FLOWERING	PLANT HEIGHT	DROUGHT TOLERANCE	STAYGREEN	PLANT HEALTH	EOSS WILT	STALK STRENGTH	ROOT STRENGTH	BLACK LAYER GDU	GRAIN DRYDOWN	TEST WEIGHT	EAR TYPE
Α	М	VG	G	VG	G	VG	EXC	2150	EXC	VG	SF
E	M/T	VG	VG	EXC	F	VG	EXC	2175	VG	EXC	FIX
A	Т	VG	EXC	EXC	F	EXC	EXC	2210	G	EXC	FIX
E	M/T	VG	VG	VG	VG	VG	EXC	2215	EXC	EXC	FIX
E	М	VG	EXC	VG	F	EXC	EXC	2230	G	VG	SF
Α	M/T	VG	VG	EXC	VG	EXC	EXC	2235	EXC	VG	SF
E	М	VG	VG	EXC	VG	EXC	EXC	2240	EXC	VG	SF
Α	M/T	VG	VG	VG	VG	VG	EXC	2250	VG	VG	SF
Α	М	VG	EXC	EXC	VG	EXC	EXC	2260	F	VG	FIX
E	М	VG	EXC	VG	EXC	EXC	EXC	2285	EXC	VG	FIX
E	М	G	VG	VG	VG	EXC	EXC	2290	EXC	VG	FIX
А	М	VG	VG	VG	VG	EXC	EXC	2295	EXC	VG	SF
E	M/T	EXC	EXC	VG	VG	EXC	EXC	2300	EXC	VG	SF
E	S	F	VG	VG	VG	EXC	EXC	2300	VG	VG	SF
Α	Т	EXC	VG	VG	VG	EXC	EXC	2310	VG	EXC	SF
Α	М	VG	G	VG	EXC	EXC	EXC	2290	G	VG	FIX

RATINGS:

EXC= Excellent | VG= Very Good | G= Good | F= Fair

PLANT HEIGHT:

S = Short | M = Medium | M/T= Medium Tall | T= Tall | V/T= Very Tall

GOSS WILT:

1= Excellent | 2= Very Good | 3= Good | 4= Fair

FLOWERING:

E= Early | E/A= Early Average | A= Average | L= Late

EAR TYPE:

FIX= Fixed | SF= Semi-Flex | FL= Flex

GRAIN CORN

A3979G2 RIB

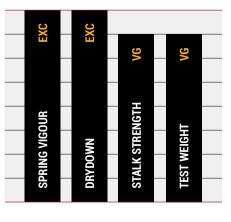
- > Very strong early grain hybrid for short season maturity zones.
- Excellent emergence and seedling vigour for a fast early season start.
- > Very nice ear girth and consistency.
- Combines top-end high yield potential and stability across soil types.
- > Flowers appropriate for heat unit rating with rapid drydown for maturity.
- Has shown very stable, high yield potential for maturity rating.

A3993G2 RIB

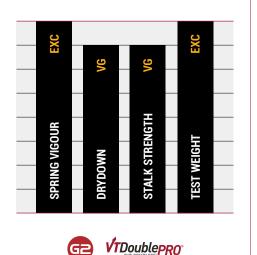
- Very early grain and grazing hybrid for short season maturity zones.
- > Rapid emergence and superb seedling vigour for a fast early season start.
- Very nice grain quality and ear consistency.
- Brings consistent yield potential to this very early maturity zone highlighting it's outstanding late season standability and staygreen.

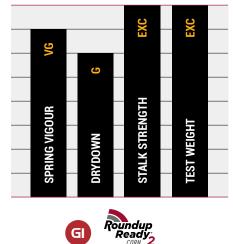
A4414RR

- > Proven multi-purpose grain, silage and grazing hybrid.
- > Very strong stalks and root strength.
- > Visually attractive with fixed ear type.
- Keep progressive populations to maximize yield.











A4323G2 RIB

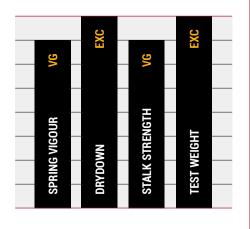
- Ideal as grain hybrid with very rapid drydown.
- > A medium/tall statured plant featuring consistent ear size and plant stature.
- > Good ear girth and length with excellent consistency in different environments.

A4494G2 RIB 2250 CHU

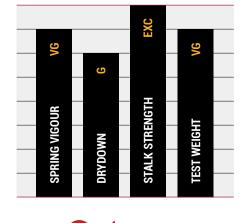
- > NEW VT Double PRO[®] hybrid for 2250 heat unit zones.
- Provides trait protection for above ground insects.
- Combines top-end high yield potential and stability across soil types.
- > Medium length/girthy stout ears producing quality clean grain.
- Versatile, with a strong agronomic package.
- > Stands tough and yields big.

A4646G2 RIB

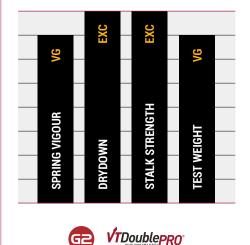
- > High performance dual-purpose grain and silage hybrid.
- Excellent yield potential with good drydown.
- > An attractive corn that has impressive stay-green and plant health.
- > Well-balanced plant with nice stature.



VTDoublepro



VTDoublepRO



GRAIN CORN

NEW A4848G2 RIB 2375 CHU

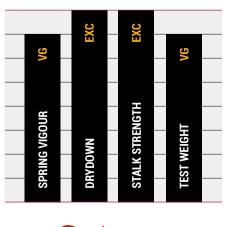
- > NEW VT Double PRO® hybrid for 2375 heat unit zones.
- Provides trait protection for above ground insects.
- > Medium length/girthy ears producing quality clean grain.
- Shows stable yield in it's adapted maturity zone.
- > Desirable yield to moisture ratios.

A4939G2 RIB

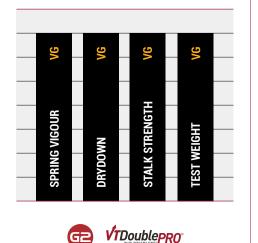
- > Proven track record over multiple years.
- Strong yield potential across environments and populations.
- Great choice as dual-purpose grain and silage hybrid usage.
- > Consistent, girthy ear style.
- Maintains plant integrity and attractive appearance through late season.

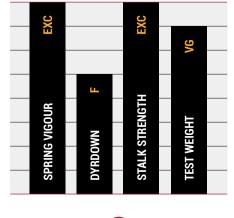
A5105 2400 CHU

- Conventional hybrid for 2500 CHU maturity range.
- > A medium-statured plant featuring consistent ear size and plant stature.
- > Will respond to higher populations.
- > Very strong late season intactness.











A5222 2575 CHU

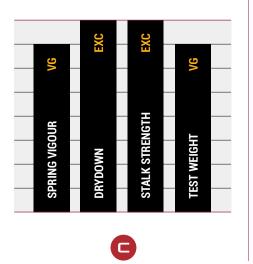
- Conventional version of A5225 G2 RIB with consistent yield and excellent drydown.
- A medium-statured plant featuring strong agronomics.
- This grain hybrid has open flared husks for enhanced drydown.
- Best performance with aggressive populations.

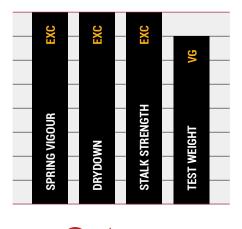
A5225G2

- > Proven focus hybrid with outstanding performance over many years.
- A medium-statured plant featuring consistent yield potential and strong agronomics.
- > This grain hybrid has open flared husks for enhanced drydown.

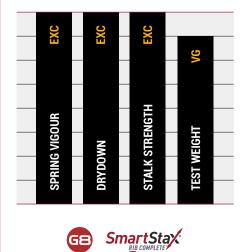
A5292G8 RIB 2600 CHU

- > New SmartStax[®] hybrid for 2600 heat unit zones.
- Provides trait protection for above and below ground insects.
- Strong emergence and rapid seedling vigour.
- > Impressive disease tolerance ratings
- Excellent opportunity for positioning for corn rootworm trait protection.
- Ideal usage as grain hybrid but also be used as a silage choice.





VTDoublepRO



GRAIN CORN

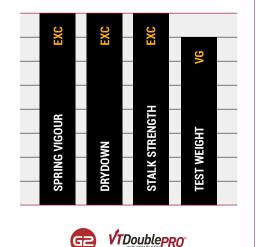


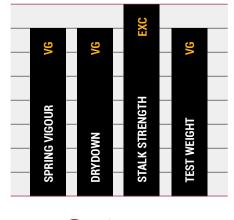
A5424G2 RIB 2625 CHU

- > NEW VT Double PRO[®] hybrid for 2625 heat unit zones.
- Provides trait protection for above ground insects.
- Top end yield potential, reliable agronomics, and strong disease tolerance combine for a robust agronomic package.
- Take-anywhere hybrid with exciting yields.
- Strong agronomic package provides placement versatility.

A5404G2 RIB

- > Short plant height with sturdy stalks.
- > Stout and girthy ear.
- > Stout, blocky ear size and girth.
- > Has shown very stable performance with top-end yield potential.
- > Early flowering allows for rapid grain setup.





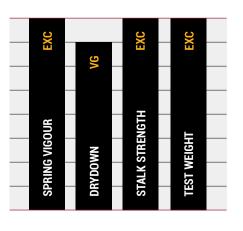


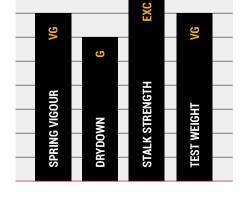
A5432G2 RIB

- Proven performance with strong yield potential.
- > Flexible as a dual-purpose usage hybrid.
- Early flowering with very strong late season intactness and stalk strength for a taller plant.
- > Great drought and stress tolerance.

A5383G8 RIB

- Features above and below-ground insect trait protection.
- Workhorse type hybrid with good defensive agronomics.
- Versatile hybrid adapted to all production systems.
- > Fixed ear type, full dent grain with good girth and flared husk.
- > Exhibits unique reddish grain.











SILAGE CORN HYBRIDS

PRIDE TRS SYSTEM

The PRIDE Total Ration Solutions (TRS) System goes beyond field appearance to ensure our hybrids deliver what matters most at harvest; yield, energy, digestibility, palatability and overall nutritional value.

Using testing and information programs, the PRIDE TRS System identifies hybrids which maximize silage yield potential and quality.

Hybrids are further segmented into two groups:



EFFECTIVE DIGESTIBLE FIBRE (EDF)

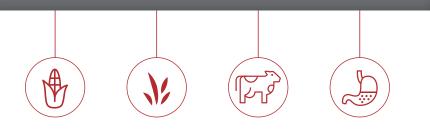
Hybrids are silage-specific and offer the advantage of high digestibility and palatability for improved feeding efficiency.

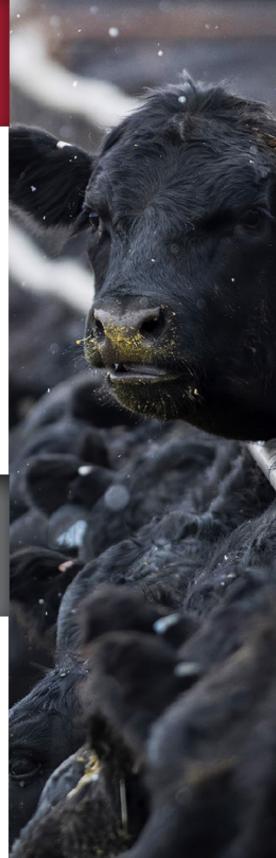


EFFECTIVE DUAL PURPOSE (EDP)

Hybrids offer consistent high energy and silage quality PLUS the flexibility to use as a grain hybrid depending on your operational needs.

THE PRIDE TRS SYSTEM identifies our best forage products. Alfalfa together with EDF and EDP silage hybrids, varieties, and forage mixtures, are designed to meet the energy, digestibility, and protein needs of dairy and beef operations.





FOCUSED ON PERFORMANCE 29

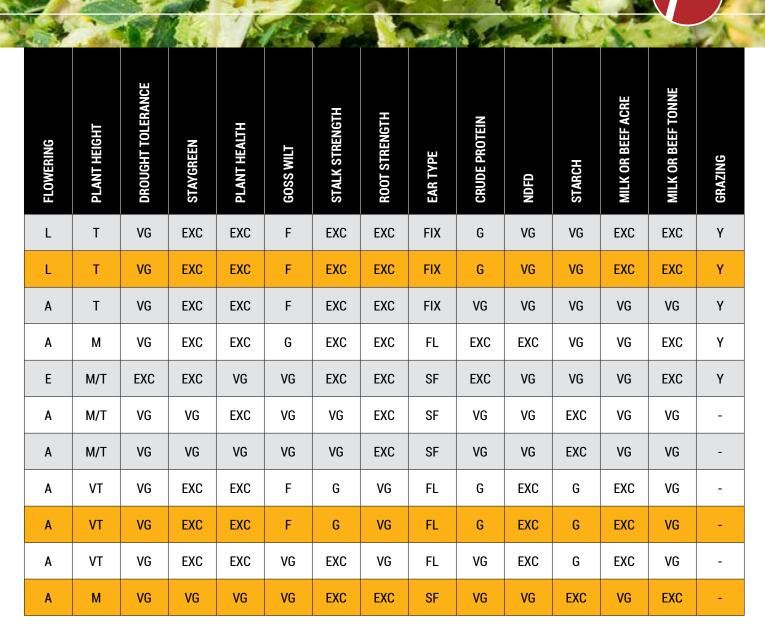
SILAGE CORN

HYBRID NAME	PRIDE IDENTIFIER	TRAITS	CHU RANGE	RM RANGE	EDF OR EDP	FINAL POPULATION	EMERGENCE	MID FLOWERING GDU
AS1017RR EDF	GI	Roundup Ready CORN 2	2050-2250	71-76	EDF	30-36	VG	1125
AS1018G2 EDF RIB NEW	G2	Roundup Ready CORN 2	2050-2250	71-76	EDF	30-36	VG	1125
A4414RR	G		2050-2125	72-75	EDP	32-36	EXC	1110
A4477HM	C	CONVENTIONAL	2100-2250	73-76	EDP	32-36	G	1120
A4705HMRR	G		2200-2350	74-77	EDF	32-36	VG	1120
A4646G2 RIB	G2		2175-2275	75-77	EDP	32-36	VG	1125
A4939G2 RIB	GZ		2225-2375	76-78	EDP	30-34	VG	1140
AS1027RR EDF	GI	Ready CORN	2250-2425	77-80	EDF	30-34	EXC	1135
AS1028G2 EDF RIB NEW	G2	Roundup Ready CORN 2	2250-2425	77-80	EDF	30-34	EXC	1135
AS1047RR EDF	GI	Ready CORN	2300-2475	78-82	EDF	30-36	VG	1135
A5292G8 RIB NEW	GB		2400-2550	77-81	EDP	34-36	EXC	1160

Effective Digestible Fibre (EDF) hybrids are silage-specific and offer the advantage of high digestibility and palatability for improved feeding efficiency.

Effective Dual Purpose (EDP) hybrids offer consistent high energy and silage quality PLUS the flexibility to use as a grain hybrid depending on your operational needs.

Characteristics are assigned by PRIDE® Seeds based on comparisons with other PRIDE® Seeds products (not competitive products) through in-house field testing. Individual results may vary. Performance may vary from location to location and from year to year, as local growing, soil and weather condition may vary. Growers should evaluate data from multiple locations and years whenever possible and should consider the impacts of these conditions on the grower's fields.



RATINGS:

EXC= Excellent | VG= Very Good | G= Good | F= Fair

PLANT HEIGHT:

S= Short | M= Medium | M/T= Medium Tall | T= Tall | V/T= Very Tall

GRAZING:

Y= Yes

FLOWERING:

E= Early | E/A= Early Average | A= Average | L= Late

EAR TYPE:

FIX= Fixed | SF= Semi-Flex | FL= Flex

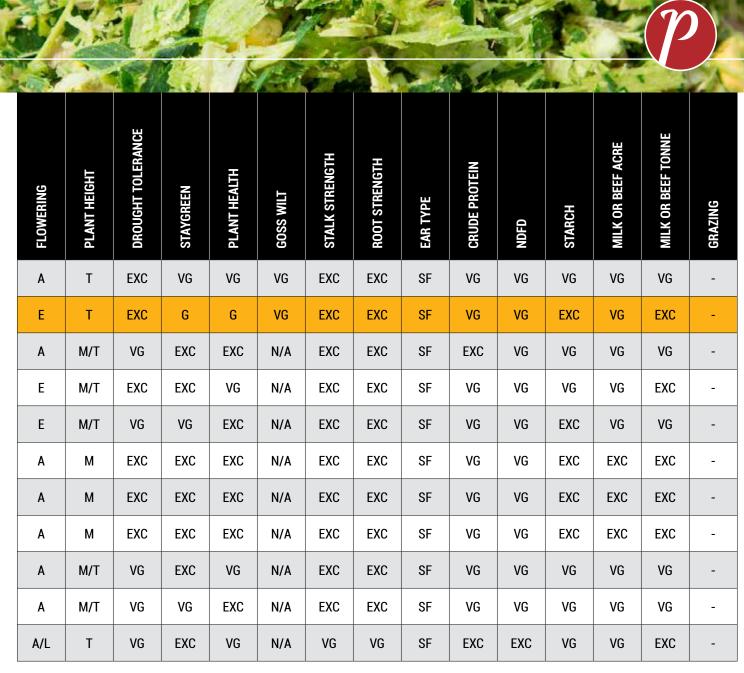
SILAGE CORN

HYBRID NAME	PRIDE IDENTIFIER	TRAITS	CHU RANGE	RM RANGE	EDF OR EDP	FINAL POPULATION	EMERGENCE	MID FLOWERING GDU
A5432G2 RIB	œ		2500-2625	81-84	EDP	32-36	EXC	1170
A5686G2 RIB NEW	G2		2525-2650	83-86	EDP	32-36	EXC	1165
A5977G8 RIB	œ		2600-2700	84-88	EDP	32-36	VG	1190
A5925	G	CONVENTIONAL	2600-2700	84-88	EDP	32-36	EXC	1180
A6260G8 RIB	GB		2625-2725	85-89	EDP	32-36	EXC	1190
A6015	G	CONVENTIONAL	2650-2775	86-90	EDP	30-34	EXC	1200
A6016RR	GI		2650-2775	86-90	EDP	30-34	EXC	1205
A6018G2 RIB	GZ		2650-2775	86-90	EDP	30-34	EXC	1205
A6566G8 RIB	GB		2700-2850	88-95	EDP	32-36	G	1230
A6585G8 RIB	GB		2700-2850	88-95	EDP	32-34	EXC	1230
AS1097G8 EDF RIB	GB		2775-2925	91-98	EDF	28-30	G	1245

Effective Digestible Fibre (EDF) hybrids are silage-specific and offer the advantage of high digestibility and palatability for improved feeding efficiency.

Effective Dual Purpose (EDP) hybrids offer consistent high energy and silage quality PLUS the flexibility to use as a grain hybrid depending on your operational needs.

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GRAZING:

Y= Yes

FLOWERING:

E= Early | E/A= Early Average | A= Average | L= Late

EAR TYPE:

FIX= Fixed | SF= Semi-Flex | FL= Flex

SILAGE CORN

AS1017RR EDF 2050-2250 CHU

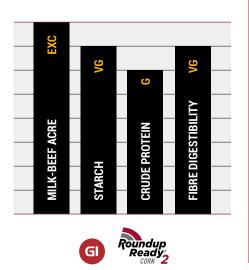
- Ideal choice for short season silage production.
- Superb forage yields from an early silage, high-moisture corn, offering opportunity in shorter season growing areas.
- Slow grain-drying rate preserves reliable and consistent feed quality at ideal moisture content.
- Strong emergence and aggressive spring vigour.
- > A solid fit for beef feedlot operations.
- > Tall, uniform plant height.
- > Produces consistent ear size with flint kernels on white cob.

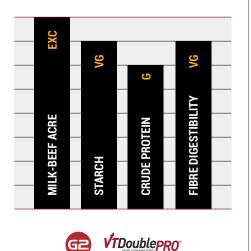
AS1018G2 EDF RIB

- > NEW silage specific hybrid with above ground insect trait protection.
- Ideal choice for short season silage production.
- Superb forage yields from an early silage, high-moisture corn, offering opportunity in shorter season growing areas.
- Slow grain-drying rate preserves reliable and consistent feed quality at ideal moisture content.
- Strong emergence and aggressive spring vigour.
- > A solid fit for beef feedlot operations.
- > Tall, uniform plant height.
- Produces consistent ear size with flint kernels on white cob.

A4414RR 2050-2125 CHU

- Features dual-purpose grain and silage characteristics.
- Combines early maturity with very good digestibility for high energy yield.
- Stable performer on challenging sites where early harvesting is a necessity.
- Outstanding emergence, standability and health.
- > Long-lasting stay-green.
- > Early grain maturity, ensuring a high starch content and an early harvest.
- > Maximum starch yield candidate.











A4477HM 2100-2250

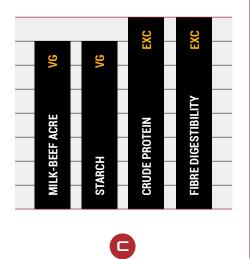
- Conventional silage, high-moisture and grazing corn, offering higher grain density and disease tolerance.
- Features slow grain-drying rate and preserves reliable and consistent feed quality at ideal moisture content.
- Aggressive spring vigour for early maturity zone.
- High starch levels provide excellent quality silage.
- Excellent for grazing use with high yield, nutrition and strong stalks.
- Produces very girthy, exceptionally consistent ears, producing flint kernels on white cob.
- > A solid fit for beef or dairy operations.

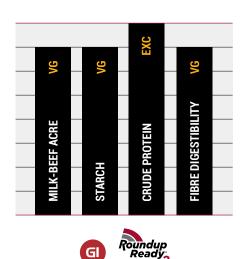
A4705HMRR 2200-2350

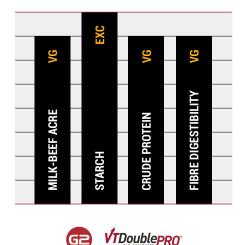
- > Benchmark product for the silage, grazing and high-moisture corn grower.
- Ideal for securing an early harvest regardless of planting date.
- Slow grain drying rate preserves reliable and consistent feed quality at ideal moisture content for a wide harvest window.
- Positive digestibility-to-starch ratio and exceptionally long lasting staygreen.
- Consistently high quality energy content and intake potential.
- Strong emergence and aggressive spring vigour for early maturity zone.
- Excellent for grazing use with high yield, nutrition and strong stalks.
- > A solid fit for beef or dairy operations.

A4646G2 RIB 2175-2275 CHU

- Dual-purpose silage and grain hybrid with the benefit of above ground insect trait protection.
- > Combines very good digestibility and high starch content for high energy yield.
- Strong emergence, standability and plant health.
- > Early grain maturity, ensuring a high starch content and an early harvest.







SILAGE CORN

A4939G2 RIB

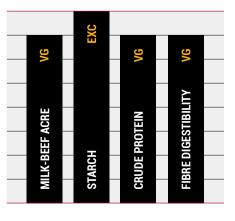
- > A proven dual-purpose silage or grain hybrid choice for varying soil types.
- Ideal balance of forage yield and energy content.
- Maximum starch yield with rock solid performance.
- Consistent top-end tonnage punch with flex ears.
- An excellent dual-purpose grain or silage hybrid choice for varying soil types.
- > Outstanding health and agronomics.
- Very good option for high nutritional value with maximum starch yield.

AS1027RR EDF 2250-2425 CHU

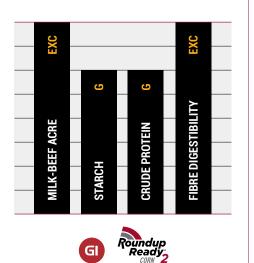
- Strong choice for high moisture corn or silage feed.
- Rewards growers with high yields for an early harvest.
- Very tall plant with consistent ears that produce flint kernels on white cob.
- Excellent silage characteristics, yield and energy content.
- Slow grain and plant drying rate preserves reliable and consistent feed quality at ideal moisture content.
- > Excellent choice for beef feedlot producers.
- Additional stay-green nature for a wider harvest window.

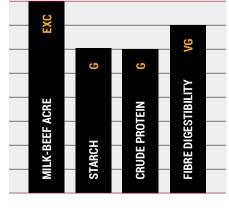
AS1028G2 EDF RIB

- > NEW silage specific hybrid with above ground insect trait protection.
- Strong choice for high moisture corn or silage feed.
- Rewards growers with high yields for an early harvest.
- > Very tall plant with consistent ears that produce flint kernels on white cob.
- Excellent silage characteristics, yield and energy content.
- Slow grain and plant drying rate preserves reliable and consistent feed quality at ideal moisture content.
- Excellent choice for beef feedlot producers.
- Additional stay-green nature for a wider harvest window.













AS1047RR EDF 2300-2475 CHU

- > Premium choice and long term standard for high volume silage feed.
- > Massive dry matter type plant.
- Big,very tall plant with girthy ears that produce flint kernels on white cob.
- Features consistent, heavy top-end tonnage.
- Slow plant and grain drying rate preserves reliable and consistent feed quality at ideal moisture content.
- Extremely well-suited for beef feedlot producers.

A5292G8 RIB 2400-2550 CHU

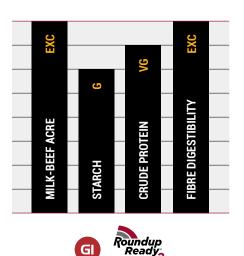
NEW dual-purpose silage or grain hybrid choice with the benefit of above and below ground insect trait protection.

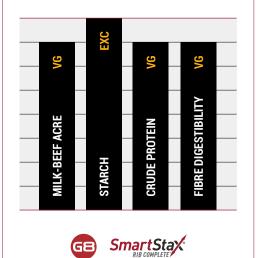
NEW

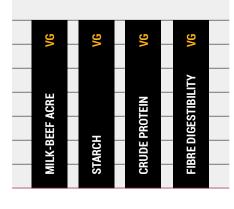
- > Not a tall plant but gives an ideal balance of forage yield and energy content.
- Very good option for high nutritional value with maximum starch yield.

A5432G2 RIB 2500-2625 CHU

- Proven dual purpose grain and silage hybrid performance.
- Unrivalled starch content and productive starch yield.
- > Excellent drought and stress tolerance.
- > Early flowering for maturity rating.
- > Tall plant with consistent full ear and size.
- Increased energy for more milk/beef produced.
- Good emergence, early vigour, standability and health ensures maximum performance.









SILAGE CORN

NEW

A5686G2 RIB 2525-2650 CHU

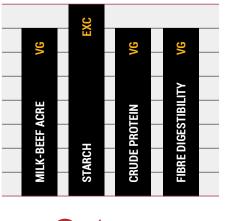
- > NEW VT Double Pro[®] silage hybrid for 2525-2650 heat unit zones.
- Provides trait protection for above ground insects including European corn borer.
- > A taller plant with medium tall ear height.
- Ideal balance of forage yield and energy content.
- Maximum starch yield with rock solid performance.

A5977G8 RIB 2600-2700 CHU

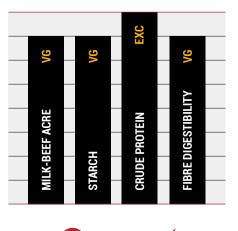
- Dual-purpose silage and grain feed for impressive top-end yield potential for maturity.
- Value-added above and below-ground insect trait protection for added flexibility for corn-on-corn rotations.
- Excellent emergence and aggressive seedling vigour.
- Combines high starch content with digestibility.
- Medium/Tall plant with consistent ear size in a wide range of environments.
- Can benefit from increased plant population.

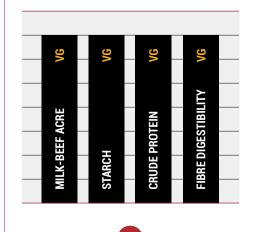
A5925 2600-2700 CHU

- Conventional choice for dual purpose silage and grain feed.
- Combines an ideal ratio of yield/ tonnage, high digestibility with excellent energy content.
- > Very strong emergence and aggressive seedling vigour.
- > Pushes performance higher with superb energy, dense silage quality, driven by its high deep kernel content.
- Consistent heavy and girthy ear size in a wide range of environments.













A6260G8 RIB 2625-2725 CHU

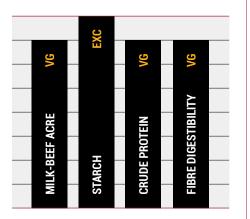
- Dual-purpose silage and grain feed for safe and reliable performance.
- > Value-added above and below-ground insect trait protection for added flexibility for corn-on-corn rotations.
- Excellent emergence and aggressive seedling vigour.
- Combines high starch content with digestibility.
- > Medium/Tall plant with consistent ear size in a wide range of environments.
- Can benefit from increased plant population.

A6015 2650-2775 CHU

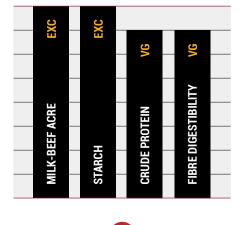
- > Standard in main crop corn forage.
- Conventional option with dual-purpose characteristics for delivering high silage tonnage.
- > Long-lasting stay-green and plant health.
- Combines high starch content with digestibility to deliver superb energy-dense silage and impressive milk/acre levels.

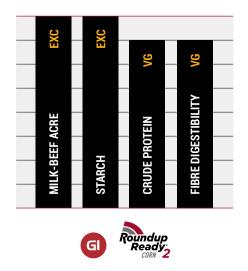
A6016RR 2650-2775 CHU

- > Standard in main crop corn forage.
- Great dual-purpose characteristics for delivering high silage tonnage.
- Long-lasting stay-green and plant health.
- Combines high starch content with digestibility to deliver superb energy-dense silage and impressive milk/ acre levels.



GB





SILAGE CORN

A6018G2 RIB 2650-2775 CHU

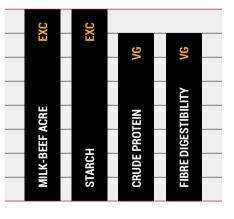
- > Proven in practice. Standard in main crop corn forage.
- Great dual-purpose characteristics for delivering high silage tonnage.
- > Long-lasting stay-green and health.
- Combines high starch content with digestibility to deliver superb energy-dense silage and impressive milk/acre levels.
- > Safe maturity for the majority of mainstream sites in this maturity zone.

A6566G8 RIB 2700-2850 CHU

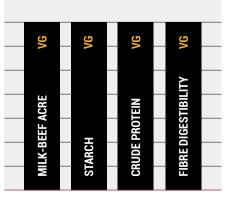
- > Dual-purpose silage and grain hybrid.
- Combines an ideal ratio of yield/ tonnage, digestibility with high starch and energy content.
- > Long lasting staygreen and plant health.
- Ideal for continuous corn acres with its value-added above and below-ground insect trait protection.

A6585G8 RIB 2700-2850 CHU

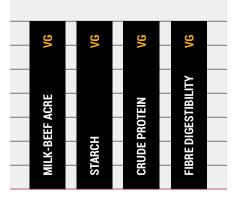
- Dual-purpose silage and grain hybrid with above and below ground insect trait protection.
- Combines an ideal ratio of yield/ tonnage, digestibility with high starch and energy content.
- Very strong emergence and aggressive seedling vigour.
- > Long lasting staygreen and plant health.











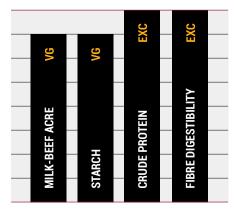




AS1097G8 EDF RIB 2775-2925 CHU

- Highly digestible leafy hybrid with value-added above and below-ground insect protection, especially for corn-on-corn rotations.
- > Long, ideal harvest window with slow rate of drydown in plant and ear.
- Keep population at 28,000- 30,000 pl/ac for maximum balance of fibre and starch digestibility.
- Excellent choice to form a strong basis of your ration.
- Large ears have kernels with soft texture to increase digestibility.
- > Tall plant with excellent standability.







UPCOMING EVENTS



2023

Canadian Beef Industry Conference

Date: August 14-17, 2023 Location: Calgary, Alberta www.canadianbeefindustryconference.com

Expo-Champs

Date: August 29-31, 2023 Location: Saint-Hyacinthe, Québec www.expo-champs.com

Canada's Outdoor Farm Show

Date: September 12-14, 2023 **Location:** Woodstock, Ontario *www.outdoorfarmshow.com*

2024

Ontario Ag Conference

Date: January 3-4, 2024 **Location:** Ontario and Virtual *www.ontarioagconference.ca*

Salon de L'agriculture

Date: January 16-18, 2024 **Location:** Saint-Hyacinthe, Québec *www.salondelagriculture.com*

Manitoba Ag Days

Date: January 16-18, 2024 **Location:** Brandon, Manitoba *www.agdays.com*

Chatham-Kent Farm Show

Date: January 30-31, 2024 **Location:** Chatham, Ontario *www.chathamkentfarmshow.com* SIMAQ: Salon Industrie et Machinerie Agricole de Québec Date: January 25-27, 2024 Location: Wilfrid-Hamel, Québec www.simaq.ca

Ag Expo

Date: February, 2024 **Location:** Lethbridge, Alberta *www.ag-expo.ca*

London Farm Show

Date: March 6-8, 2024 **Location:** London, Ontario *www.londonfarmshow.com*

Ottawa Valley Farm Show

Date: March 12-14, 2024 Location: Ottawa, Ontario www.ottawafarmshow.com

All orders and sales are subject to the PRIDE Seeds Terms and Conditions of Sale, which include but are not limited to the Limitation of Warranty & Remedy and Agronomic Zone and Planting Year. All Terms and Conditions of Sale are subject to change from time to time without prior notice. For the most up to date Terms and Conditions of Sale, see the PRIDE Seeds website at: www.prideseeds.com

Bayer is a member of Excellence Through Stewardship® (ETS). Bayer products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Bayer's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. It is a violation of federal law to use any pesticide product other than in accordance with its labeling. NOT ALL formulations of dicamba or glyphosate are approved for in-crop use with products with Roundup Ready 2 Xtend® soybeans. NOT ALL formulations of dicamba, glyphosate or glufosinate are approved for in-crop use with products with XtendFlex® Technology. ONLY USE FORMULATIONS THAT ARE SPECIFICALLY LABELED AND APPROVED FOR SUCH USES. Contact the Pest Management Regulatory Agency with any questions about the approval status of dicamba herbicide products for in-crop use with Roundup Ready 2 Xtend® soybeans or products with XtendFlex® Technology.

Roundup Ready[®] 2 Technology contains genes that confer tolerance to glyphosate. Products with XtendFlex[®] Technology contains genes that confer tolerance to glyphosate, glufosinate and dicamba. Roundup Ready 2 Xtend[®] soybeans contains genes that confer tolerance to glyphosate and dicamba. Glyphosate will kill crops that are not tolerant to glyphosate. Dicamba will kill crops that are not tolerant to dicamba. Glufosinate will kill crops that are not tolerant to glufosinate. Contact your Bayer retailer, refer to the Bayer Technology Use Guide, or call the technical support line at 1-888-283-6847 for recommended Roundup Ready[®] Xtend Crop System weed control programs.

Use Limitations for HarvXtra® Alfalfa with Roundup Ready® Technology. HarvXtra® Alfalfa with Roundup Ready® Technology hay or hay products must be directed only to Canadian or U.S. domestic uses. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their product purchaser to confirm their buying position for this product. This technology may be sold and plated only in the provinces of Ontario, Québec, New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland. Please contact Forage Genetics International at 855-237-9897 or refer to the Technology Use Guide for additional information.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup ® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate. Roundup Ready® and Roundup® are registered trademarks of Bayer Group. Used under license. HarvXtra® is a trademark of Forage Genetics Internal, LLC. HarvXtra® Alfalfa with Roundup Ready® Technology is enabled with Technology from The Samuel Roberts Noble Foundation, Inc.

LIBERTY Seed products with the LibertyLink® (LL) trait are resistant to the herbicide glufosinate ammonium, an alternative to glyphosate in corn, and combine high-yielding genetics with the powerful, non-selective, postemergent weed control of Liberty® herbicide for optimum yield and excellent weed control.

Corn trait technology incorporated into these seeds is commercialized under license from Syngenta Seeds, LLC. Herculex® Technology incorporated into these seeds is commercialized under license from Corteva Agriscience LLC.

PRODUCT USE STATEMENT: Enlist E3[™] soybeans contain the Enlist E3 trait that provides crop safety for use of labeled over-the-top applications of glyphosate, glufosinate and 2,4-D herbicides featuring Colex-D[®] technology when applied according to label directions. Following burndown, the only 2,4-D containing herbicide products that may be used with Enlist[™] crops are products that feature Colex-D technology and are expressly labeled for use on Enlist crops. 2,4-D products that do not contain Colex-D technology are not authorized for use in conjunction with Enlist E3 soybeans. WARNING: Enlist E3 soybeans are tolerant of over-the top applications of glyphosate, glufosinate, and 2,4-D. Accidental application of incompatible herbicides to this variety could result in total crop loss. When using 2,4-D herbicides, grower agrees to only use 2,4-D products that contain Colex-D technology authorized for use in conjunction with Enlist E3 soybeans. Always read and follow herbicide label directions prior to use.

DuracadeViptera[™], E-Z Refuge[®], Fortenza[®] and Vayantis[®] are trademarks of a Syngenta Group Company. More information about Duracade[®] is available at www.biotradestatus.com. Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties. Please check with your local extension service to ensure registration status.

YOU MUST SIGN A TECHNOLOGY AGREEMENT, READ THE PRODUCT USE GUIDE PRIOR TO PLANTING. THIS SEED IS ACQUIRED UNDER AN AGREEMENT THAT INCLUDES THE FOLLOWING TERMS: A license must first be obtained from Corteva Agriscience by signing a Technology Use Agreement and abiding by the terms and conditions of the Product Use Guides for all technologies in this seed, including the Herbicide Resistance Management (HRM), and Use Requirements detailed therein which can be found at www.corteva.ca/en/ trait-stewardship.html.

CROP AND GRAIN MARKETING STEWARDSHIP: Corteva Agriscience is a member of Excellence Through Stewardship® (ETS). Corteva Agriscience products are commercialized in accordance with ETS product launch stewardship guidance and Corteva Agriscience's Product Launch Stewardship Policy. No crop or material produced from this product can be exported to, used, processed or sold across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. For further information about your crop or grain marketing options, contact Corteva Agriscience at 1-800-667-3852. Information regarding the regulatory and market status of agricultural biotechnology products can be found at: www. biotradestatus.com.

These seeds are covered under Corteva Agriscience and M.S. Technologies, L.L.C. Patent Rights which can be found at: www. corteva.us/Resources/trait-stewardship.html. The purchase of these seeds conveys no license under said patents to use these seeds.

PATENT INFORMATION: The transgenic soybean event in the Enlist E3[™] soybean is protected under Corteva Agriscience and M.S. Technologies, L.L.C. Patent Rights which can be found at: www.corteva.ca/en/trait-stewardship.html. The purchase of these seeds conveys no license under said patents to use these seeds.

For more information, contact your authorized retailer or Corteva Agriscience at 1-800-667-3852 or visit www.corteva.ca/en/trait-stewardship.html.

Important: Always read and follow label and bag tag instructions; only those labeled as tolerant to glufosinate may be sprayed with glufosinate ammonium based herbicides.

PRIDE Seeds offers insecticide & fungicide, fungicide only and untreated seed options subject to availability in all maturity ranges. Consult your local PRIDE Seeds dealer / PRIDE Sales Representative for more information on this or your Provincial regulations regarding seed treatments.

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Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, **including applicable refuge requirements for insect resistance management**, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Stewardship Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.





